

In the course of its new strategy in 2014, SAWATEC AG, an innovative, global high-tech company, sought a competent external partner to establish a SAWATEC market organisation in China. It found its ideal partner in SME-Ventus GmbH and its managing partner Marcello Piccirillo. SME-Ventus took on this task with great expertise, a methodical approach and a high level of commitment and completed it to our utmost satisfaction, on schedule and in compliance with the economic standards.

We are very pleased with the services provided by SME-Ventus; therefore, we have since assigned further jobs to this partner, such as developing and implementing a marketing concept (new website, image brochure and product brochures), successfully establishing a new distribution partner for South Korea and developing a strategy for Europe. Furthermore, with effect from this year SME-Ventus has also successfully been supporting SAWATEC AG with optimising the internal processes and structures.

Sax, October 2016, Bruno Sawatzki, Managing Director of SAWATEC AG.